

spartoo

TOUTE LA MODE À VOS PIEDS 

Press release



TOOPOST, A SOLUTION DEDICATED TO REDUCING TRANSPORT COSTS FOR E-MERCHANTS, REACHES THE 150-CUSTOMER THRESHOLD

Grenoble, France, June 13, 2022 - 5:45 p.m. CEST - Spartoo (ISIN code: FR00140043Y1 - mnemonic: ALSPT), one of the leading online retailers for [fashion items](#) in Europe, announces that 150 e-merchants have chosen its [TooPost](#) offer to optimize their transport.

As an integral part of the [TOOBone](#) offer, the TooPost transport commissioner activity contributes to optimize the transport cost of e-merchants, in France and abroad, thanks to Spartoo's recognized historical expertise in terms of package routing organization. Covering about 15 destinations in Europe while relying on privileged relationships built with more than 20 local post offices, the TooPost subsidiary offers an end-to-end transport service, a know-how that enables it to ensure the delivery of more than 4 million packages every year, at least 98% of which are delivered within the specified time.

Boris Saragaglia, co-founder and CEO of Spartoo, said: "*Our objective with our subsidiary TooPost is to offer our customers turnkey delivery solutions, able to increase their sales volume and customer satisfaction while reducing their transportation costs. As a result of our unique know-how in e-commerce, TooPost is the best solution for the commercial development of a brand on an international level, especially thanks to the network we have progressively built in Europe with local post offices.*"

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Next financial publication

Gross merchandise value and half-year results 2022,
October 3, 2022 after market close

About Spartoo

With 10,000 brands and more than 1.2 million items, Spartoo offers one of the widest selections of fashion items ([footwear](#), [ready-to-wear](#), [bags](#)) in more than 30 countries in Europe, thanks to its team of more than 400 employees of nearly 30 different nationalities. In 2021, the Group generated a GMV (Gross Merchandise Value) of €214 million, 41% of which was generated internationally. With an integrated logistics platform and after-sales service, Spartoo stands out for its customer-centric approach, as evidenced by a very high customer satisfaction rate. The strategy is based on the strong synergies between the online sales model and the advantages of physical stores, which support loyalty and brand awareness. Capitalizing on its e-commerce know-how, Spartoo has also developed a complete range of services for professionals.

Visit the Group's websites:

www.spartoo.com

www.spartoo-finance.com

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