

spartoo

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Press release



SPARTOO PASSES THE THRESHOLD OF 70,000 REFERENCES IN THE WORLD OF INTERIOR DESIGN

Grenoble, France, September 14th, 2022 - 5:45 p.m. CEST - Spartoo (ISIN code: FR00140043Y1 - mnemonic: ALSPT), one of the leading online retailers for [fashion items](#) in Europe, announces that its [Home & Decoration](#) offer now includes more than 70,000 products.

Already offering one of the largest selections of fashion items in France and Europe, Spartoo has recently positioned itself in the home decoration market, by offering 50,000 items in March 2022. This new product offering completes the value proposition of the Group, which is recognized for the unparalleled range of products and its expertise in the various e-commerce activities.

Boris Saragaglia, co-founder and CEO of Spartoo, stated: *"The development of our offer in the small-size interior decoration segment is an asset for the development of our fashion image and our purchase frequency. Although this is a new market for Spartoo, its proximity to the fashion industry will allow us to apply the same recipes for success that Spartoo has developed, based on mastering the entire e-commerce value chain, namely transport, logistics and customer service. These new references will strengthen our fashion proposition centered on footwear and ensure that we further increase Spartoo's brand awareness in Europe."*

To receive SPARTOO's next press releases, write to us at newcap@spartoo.com !

Next financial publication
Business volume and half-year results 2022,
October 3, 2022 after market close



About Spartoo

With 10,000 brands and more than 1.2 million items, Spartoo offers one of the widest selections of fashion items ([footwear](#), [ready-to-wear](#), [bags](#)) in more than 30 countries in Europe, thanks to its team of more than 400 employees of nearly 30 different nationalities. In 2021, the Group generated a GMV (Gross Merchandise Value) of €214 million, 41% of which was generated internationally. With an integrated logistics platform and after-sales service, Spartoo stands out for its customer-centric approach, as evidenced by a very high customer satisfaction rate. The strategy is based on the strong synergies between the online sales model and the advantages of physical stores, which support loyalty and brand awareness. Capitalizing on its e-commerce know-how, Spartoo has also developed a complete range of services for professionals.

Visit the Group's websites:

www.spartoo.com

www.spartoo-finance.com

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