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Press release

SPARTOO ANNOUNCES ITS FINANCIAL CALENDAR FOR FISCAL YEAR 2021

Grenoble, France, July 23 2021 – **Spartoo (ISIN: FR00140043Y1 – ticker: ALSPT)**, one of the leading online retailers for fashion items in Europe, announces today its financial calendar for fiscal year 2021.

Indicative financial calendar¹

Events	Dates
2021 Half-year GMV ²	Monday July 26, 2021
2021 Half-year Results	Monday October 4, 2021
2021 Full-year GMV	Monday February 7, 2022
2021 Full-year Results	Monday March 21, 2022

About Spartoo

With 8,000 brands and 700,000 items, Spartoo offers one of the widest selections of fashion items (shoes, ready-to-wear, bags) in more than 30 countries in Europe, thanks to its team of more than 400 employees of nearly 30 different nationalities. In 2020, the Group generated sales of €134 million, corresponding to a GMV (Gross Merchandise Value) of €194 million, 39% of which was generated internationally. With an integrated logistics platform and after-sales service, Spartoo stands out for its customer-centric approach, as evidenced by a very high customer satisfaction rate. The strategy is based on the strong synergies between the online sales model and the advantages of physical stores, which support loyalty and brand awareness. Capitalizing on its e-commerce know-how, Spartoo has also developed a complete range of services for professionals.

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¹ Press releases will be disseminated after market close. Information subject to change.

² Gross Merchandise Value (GMV): total sales of products (including VAT) and services, net of returns.